

*Zero Waste—You Make It Happen!*

# **Business Waste Reduction Assistance Programs**

Businesses today are finding new ways to operate more efficiently. The California Integrated Waste Management Board (CIWMB or Board) offers the following programs and services to help businesses conserve resources, improve their competitiveness, and enhance their bottom lines.

## **BizWaste Web Site**

For a list of all the CIWMB business resources at a glance, visit the Business Waste Reduction Resources Index at [www.ciwmb.ca.gov/BizWaste/](http://www.ciwmb.ca.gov/BizWaste/).

## **Business Kits**

The Board publishes hundreds of documents and fact sheets that address nearly all aspects of waste prevention. Most are available both on-line and in print. Let our business waste reduction staff help you assemble these documents into a collection that is customized to meet your informational and training needs. Contact the business assistance program at [bzassist@ciwmb.ca.gov](mailto:bzassist@ciwmb.ca.gov).

## **Waste Prevention Information Exchange**

The information exchange facilitates the exchange of news, ideas, fact sheets, business case studies, sample guidebooks, and reports among governments, businesses, nonprofits, and other interested parties. Visit the extensive on-line directory at [www.ciwmb.ca.gov/WPIE/](http://www.ciwmb.ca.gov/WPIE/). Our staff can conduct research to find information that is not in the directory. Contact the Board's Waste Prevention Information Exchange at [wpinfoex@ciwmb.ca.gov](mailto:wpinfoex@ciwmb.ca.gov), or call (916) 341-6363.

## **California Materials Exchange (CalMAX)**

CalMAX is a free service designed to help businesses find markets for nonhazardous materials they have traditionally discarded.

Businesses, schools, and nonprofit organizations benefit by finding free or low-cost materials. Through this program, businesses that donate to schools might receive tax benefits. To view listings of materials wanted and available, access the CalMAX database at [www.ciwmb.ca.gov/CalMAX/](http://www.ciwmb.ca.gov/CalMAX/) or order a free quarterly catalog. Contact CalMAX at [CalMAX@ciwmb.ca.gov](mailto:CalMAX@ciwmb.ca.gov) or call our toll-free number at 1-877-520-9703.

## **Waste Reduction Awards Program (WRAP)**

WRAP was established in 1993 to recognize California businesses that develop innovative and aggressive programs to reduce the amount of solid waste they generate. The WRAP program has honored more than 8,700 California businesses and nonprofit organizations. WRAP winners receive certificates from the Board along with camera-ready WRAP logos that can be used on their products, advertisements, and promotional materials. Contact the WRAP Coordinator, Piper Miguelgorry, at [pmiguelg@ciwmb.ca.gov](mailto:pmiguelg@ciwmb.ca.gov), or (916) 341-6604, or visit the WRAP Web site at [www.ciwmb.ca.gov/WRAP/](http://www.ciwmb.ca.gov/WRAP/).

## **Organic Materials Management**

For assistance with landscaping, grasscycling, on-site composting, low-waste landscaping, and xeriscaping, contact Mel Ries at [mrries@ciwmb.ca.gov](mailto:mrries@ciwmb.ca.gov) or call (916) 341-6585.

Other organics resources include the compost and mulch producers source list, on-farm composting, biomass-to-energy, erosion control with mulch, food recycling, food scrap management, and pesticide container recycling. For an index of all organics topics, see the Organics Outlook Site Index, [www.ciwmb.ca.gov/Organics/SiteMap.htm](http://www.ciwmb.ca.gov/Organics/SiteMap.htm).

## Buy Recycled

If you are not “closing the loop” by buying recycled-content products, you are not really recycling. Visit the Board’s recycled-content products on-line database at [www.ciwmb.ca.gov/RCP/](http://www.ciwmb.ca.gov/RCP/).

## Building Design, Construction, and Demolition

Sustainable design (“building green”) is an opportunity to use our resources efficiently while creating healthier buildings. It provides cost savings to all Californians through improved human health and productivity, lower-cost building operations, and resource efficiency—and it moves us closer to a sustainable future.

- Sustainable Building Design and Construction—[www.ciwmb.ca.gov/GreenBuilding/](http://www.ciwmb.ca.gov/GreenBuilding/).
- Construction and Demolition Debris Reuse and Recycling—[www.ciwmb.ca.gov/ConDemo/](http://www.ciwmb.ca.gov/ConDemo/).
- Construction and Demolition Recyclers Database—Facilities that collect specific types of construction and demolition debris for reuse or recycling, [www.ciwmb.ca.gov/ConDemo/Recyclers/](http://www.ciwmb.ca.gov/ConDemo/Recyclers/).
- Recycled-Content Construction Product Manufacturers Database—Manufacturers of recycled-content building products, including a few reuse establishments, [www.ciwmb.ca.gov/ConDemo/Products/](http://www.ciwmb.ca.gov/ConDemo/Products/).

## Recycling Market Development Zone Program

Want to grow your recycling-based business? The Recycling Market Development Zone (RMDZ) program is a partnership of local governments and the Board that was created to provide incentives to businesses that use secondary materials from the waste stream as feedstock for their manufacturing processes.

The RMDZs are geographic areas designated by the CIWMB at the request of local governments. There are 40 zones in California, covering much of the state from the Oregon border to San Diego.

The R-Team (Referral Team) has two important functions. First, it is a “port of entry” for people who are interested in the services of the RMDZ program who are not sure where to start. Second, the R-Team also offers a broad range of nearly identical services to business owners whose companies are not located within one of the 40 RMDZs. One exception is the Board’s low-interest loans—businesses must be located within a zone to qualify.

The R-Team coordinator offers companies outside the zones a variety of services, including business development and technical, financial, and marketing assistance. The goal is to help recycling-based businesses start and prosper in California. The R-Team works in partnership with other agencies and programs to provide comprehensive services.

## Recycling Market Development Zone Revolving Loan Program

The RMDZ revolving loan program provides direct loans to eligible businesses that use postconsumer or secondary waste materials to manufacture new products or that reduce the waste resulting from the manufacture of a product. These low-interest loans promote market demand for postconsumer and secondary waste materials. To be eligible, the business must be located in one of the 40 designated RMDZs and divert waste from nonhazardous California landfills.

Recycling Market Development Zone Program—[www.ciwmb.ca.gov/RMDZ/](http://www.ciwmb.ca.gov/RMDZ/).

Technical Assistance—[rteam@ciwmb.ca.gov](mailto:rteam@ciwmb.ca.gov), (916) 341-6600.

Loan Program—[loans@ciwmb.ca.gov](mailto:loans@ciwmb.ca.gov), (916) 341-6530.

**The energy challenge facing California is real.** Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut energy costs, **Flex Your Power** and visit [www.consumerenergycenter.org/flex/index.html](http://www.consumerenergycenter.org/flex/index.html).